Covering

- ▶ Trees
 - ▶ How many
 - Sharing
 - ▶ Consistency checker
- Discoveries
- Smart Matches
- Record Matches
- Charts
- DNA
- Blogs
- ▶ Free vs Premium vs Premium Plus

MyHeritage



- History
 - ▶ Founded in Israel in 2003 by Gilad Japhet
 - ▶ 88 million users across 196 countries
 - ▶ 7 billion records
 - ▶ 35 million family trees
 - > 2 million profiles added daily
 - ▶ 340 Employees
 - ▶ 8 acquisitions
 - ► Focused on family stories particularly eastern Europe

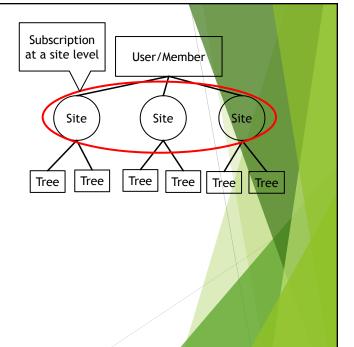


MyHeritage - Technologies

- Smart Matching
 - ▶ Automatic matches between people in different family trees
- Record Matching
 - ▶ Automatic matches between people and historical records
- ▶ Instant Discoveries
 - ▶ Adds a new branch to a family tree in one click
- Search Connect
 - ▶ Enables users searching for the same person to connect
- Super Search
 - ▶ Search engine for historical records and documents
- ▶ Global Name Translation
 - Translates Names from any language to any language
- ► Family Tree Builder Software

Trees - how many?

- Family sites are based on subscriptions
- Data subscriptions are at a user level
- ▶ Each member can have multiple family sites
- ▶ You can have multiple family trees per site
- Basic sites are free
 - ▶ Limited to 250 people
 - ▶ Limited to 500MB of storage
- Premium Plan
 - ▶ Limited to 2500 people
- Premium Plus Plan
 - ▶ Unlimited number of people
 - ▶ Unlimited amount of storage



Trees - sharing - Site Access

- ► Found under Home, Site Account, My Privacy
- Access to the overall family site including the family trees
- ▶ Guests can find site & request access
- Receive e-mails with requests
- ▶ Site members can invite other members
- Allow limited information to guests similar to Ancestry's private tree if no
- Allow approved apps access

Select whether your site can be found by guest users who are not most allow guests to find my site (recommended) Allow guests to request membership in my site Send me email notifications about new membership requests Allow my site members to invite other members to the site Select whether limited information in your site can be viewed by gue Note: guests can never edit any information, and can never view information and can never view information in my site MyHeritage and other vendors provide apps that can access data in Such access is secure and authenticated and will ask you for approving Allow authenticated apps to access my family site Apply the above settings to all my family sites

Trees - Sharing - Content Access

- ► Found under Home, Site Account, My Privacy
- Tree access
 - ▶ Include in MyHeritage historical search engine
 - ▶ Enable smart matching on MyHeritage
 - Allow managers of other sites to copy photos of matched people
 - ► Enable smart matching on other MyHeritage sites and partners
- Member permissions
 - Allow site members to post content to the site
- Photos
 - Can select specific albums for people to view and copy

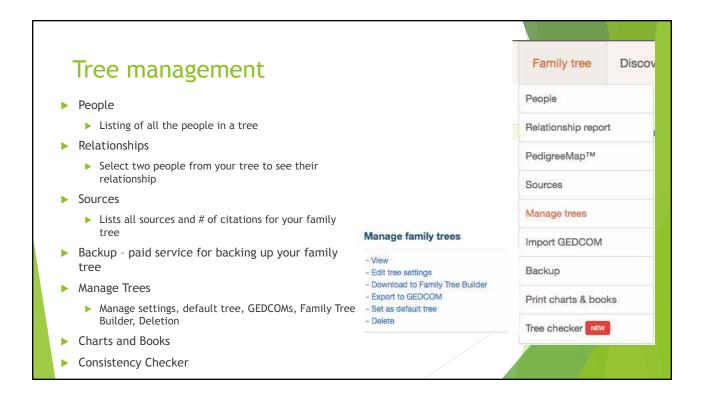
Brigham Web Site - Content

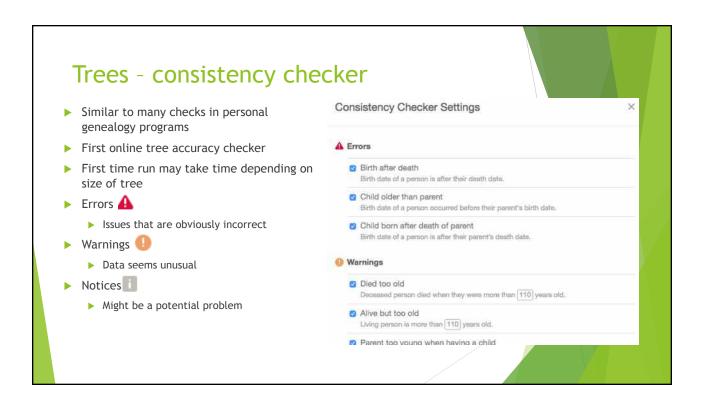
Family trees

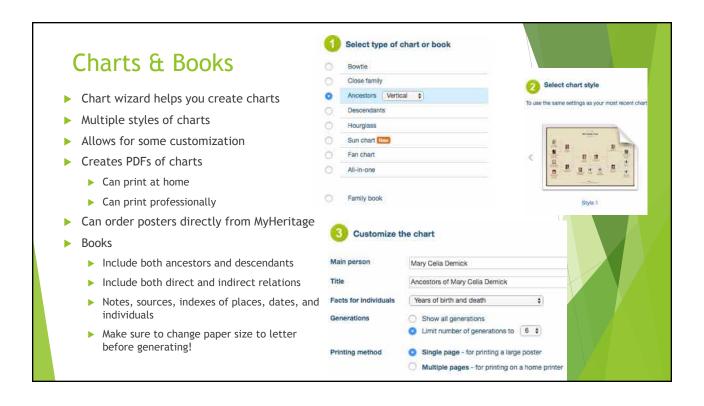
MyHeritage provides advanced tools that allow you to research your family history and fi for other users to find matches in your family trees.

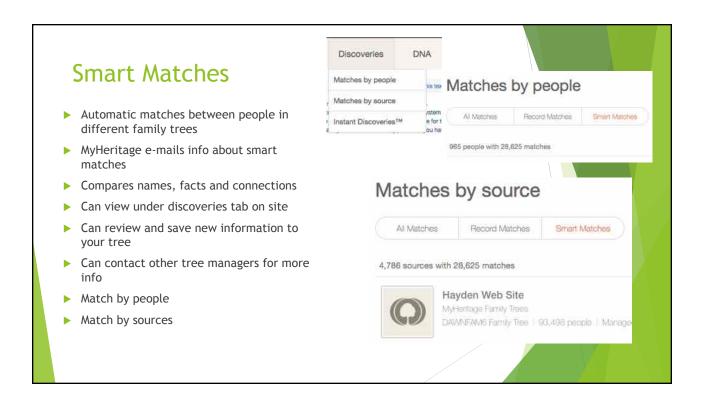
Brigham Site (1120 people)

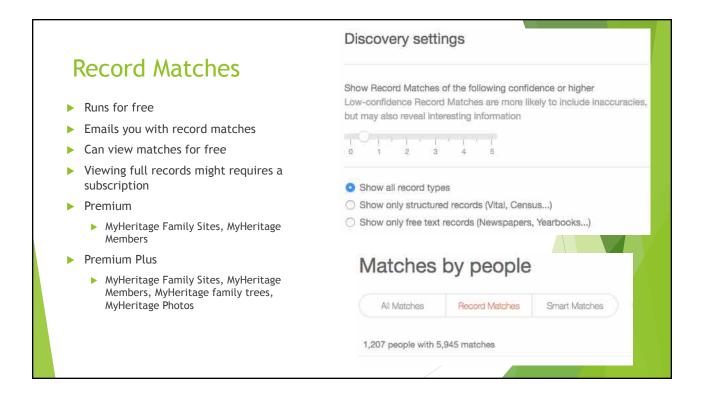
- Include family tree in MyHeritage historical search engines (recommended)
- ☑ Enable Smart Matching™ on MyHeritage (recommended)
- Allow managers of other sites to copy photos of matched individuals
- ☑ Enable Smart Matching™ with other MyHeritage websites and partners
 ⑥
- BrighamFamily-1 (441 people)

















Free vs. Premium vs. Plus

Feature	Free	Premium	Premium Plus
Family Tree	Limited to 250 people	Limited to 2500 people	Unlimited
Storage	500MB		Unlimited
Family Tree Builder	Free - not all features active	Free - most features active	Free - all features active
Smart Matching	Free to view	Enhanced	Enhanced
Record Matching	Free to view	Free	Free
Instant Discoveries	Free to view		Unlimited
Super Search	Free to search	Family Sites & Members collections	All
Global Name Translation	Yes	Yes	Yes
Support	Standard	Priority Support	Priority Support
Tree Checker	Yes	Yes	Yes